

FONDI EUROPEI

ER funding



COSA FACCIAMO

*What We
Do*



Iniziativa è una società di consulenza che supporta da oltre 30 anni imprese, amministrazioni pubbliche e centri di ricerca con servizi di consulenza, al fine di massimizzare le loro opportunità di sviluppo.

I NOSTRI SERVIZI:

Project management progetti di R & S:

- verifica idea progettuale
- ricerca partner e costituzione di un consorzio
- definizione dei compiti e budget
- piano aziendale
- progettazione e presentazione della proposta
- preparazione del consorzio e del contratto di sovvenzione
- gestione di progetto
- gestione finanziaria e reporting
- sfruttamento dei risultati del progetto

Corporate finance:

- Venture Capital
- Private Equity
- M&A
- Bond
- IPO

Business advisory:

- business modelling e planning
- definizione della strategia aziendale
- implementazione route-to-market

Project financing di infrastrutture e servizi

Pre-commercial procurement (PCP) e public procurement dell'innovazione (PPI)

Iniziativa is a management consulting company that supports enterprises, public administrations and research centers with tailored services for over 30 years, in order to maximize their development opportunities.

OUR EXPERTISE:

R&D project management process:

- project idea check
- partner search and consortium building
- definition of tasks and budget
- business plan
- design and submission of proposal
- consortium and grant agreement preparation
- project management
- financial management and reporting
- exploitation of project results

Corporate finance services:

- Venture Capital
- Private Equity
- M&A
- Bonds
- IPO

Business advisory:

- business modelling and planning
- business strategy definition
- route-to-market implementation

Project financing for infrastructures and services

Pre-commercial procurement (PCP) and public procurement of innovation (PPI) mechanisms

Agiamo nel campo dell'innovazione e sviluppo di nuovi prodotti, servizi, tecnologie, modelli di business, processi e value chain.

Mettiamo a disposizione del cliente l'esperienza e il network di relazioni consolidato in oltre 30 anni di gestione di programmi di ricerca ed innovazione. Affianchiamo ad una strategia precisa, che indica dove e come innovare, un processo di sviluppo veloce, agile e lean che trasforma le idee in crescita profittevole.

Collaboriamo fin dall'inizio insieme ai nostri clienti per amplificare i risultati ottenuti anche nella sfera dell'impatto sociale.

Grazie all'integrazione con i nostri servizi di corporate finance, contribuiamo a generare, massimizzare e consolidare il valore di ogni impresa cliente.

We act in the field of innovation and development of new products, services, technologies, business models, processes and value chains.

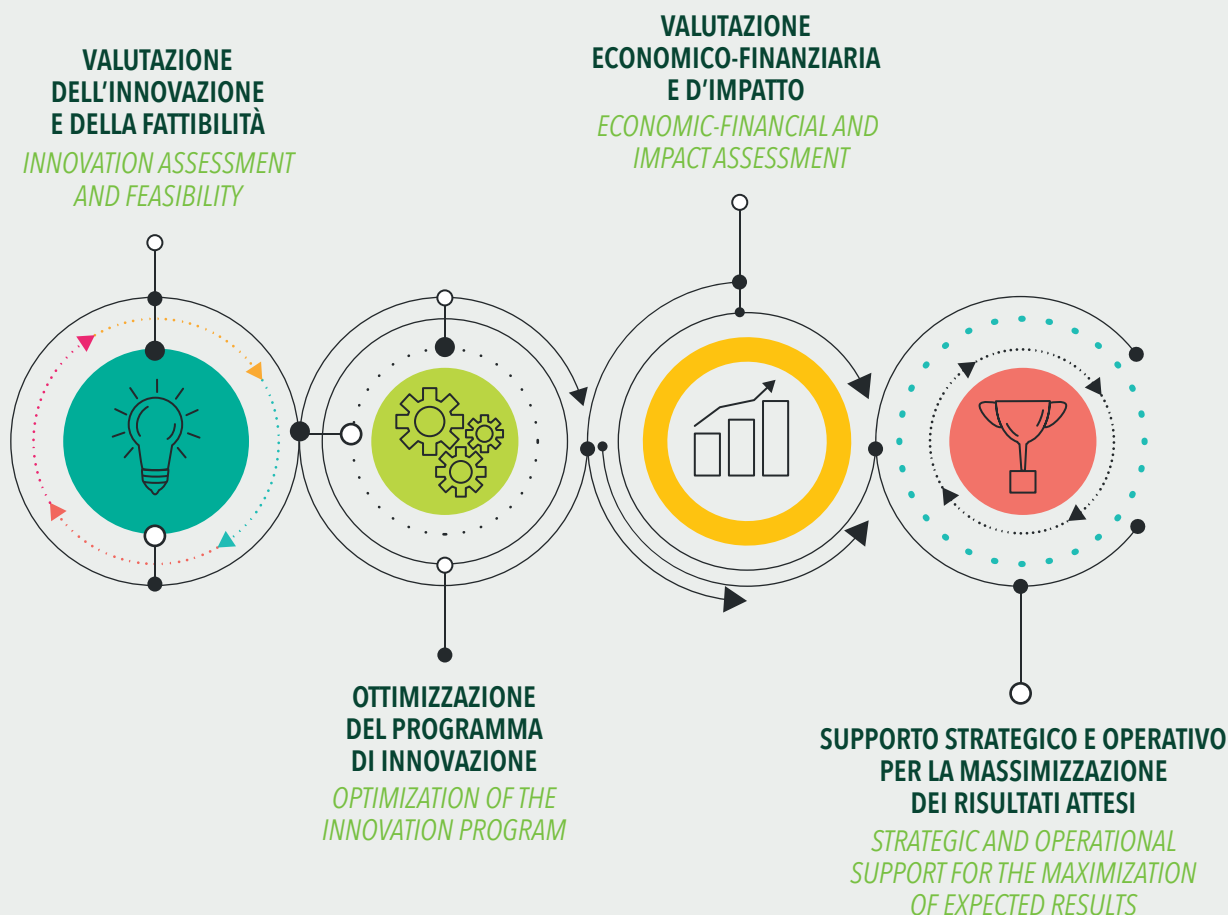
We offer to our customers the experience and the network of relationships consolidated over 30 years of management of research and innovation programs. We place side by side a precise strategy, which indicates where and how to innovate, with a fast, agile and lean development process that turns ideas into profitable growth.

We work together with our customers from the beginning to enhance the achieved results also for the social impact.

By integrating with our corporate finance services, we help to generate, maximize and consolidate the value of each customer.

IL NOSTRO APPROCCIO

Our approach





TEMI E INTERESSI

Topics and interests

HORIZON
SMP
DIGITAL
CEF
CREA
ERASMUS

EU4H
ESIF
INNOVFUND
LIFE
INTERREG

AMBIENTE
ECONOMIA CIRCOLARE
SALUTE
ICT
TRASPORTO
ENERGIA
AVIAZIONE
AGRO-FOOD
PARTENARIATO PUBBLICO
PRIVATO (PPP)
PRE-COMMERCIAL
PROCUREMENT (PCP)

*ENVIRONMENT
CIRCULAR ECONOMY
HEALTH
ICT
TRANSPORT
ENERGY
AVIATION
AGRO-FOOD
PUBLIC PRIVATE PARTNERSHIP
(PPP)
PRE-COMMERCIAL
PROCUREMENT (PCP)*

PUBLIC PROCUREMENT
INNOVATION (PPI)
BENI CULTURALI
CATENA DEL VALORE
PRODUZIONE AVANZATA
NANOTECNOLOGIE
FINANZIAMENTI INNOVATIVI
CAPITALE DI RISCHIO
CROWDFUNDING
PMI

*PUBLIC PROCUREMENT OF
INNOVATION (PPI)
CULTURAL HERITAGE
VALUE CHAIN
ADVANCED MANUFACTURING
NANOTECHNOLOGIES
INNOVATIVE FINANCING
VENTURE CAPITAL
CROWDFUNDING
SMES*

PROGETTI EUROPEI

EU projects



INTEN-T
Study for the creation of the integrated intermodal logistic system in Port of Taranto back area
 TEN - T Annual Call Priority 1 Sub Priority "Integrated multimodal transport system
 Cliente/Client: Provincia di Matera
www.inten-t.com



FESTA
Fostering local energy investments in the Province of Matera
 EE-2014-4-PDA of Horizon 2020
 Cliente/Client: Provincia di Matera
www.festa-project.eu



TILES
The first platform for shared entertainment
 SME Instrument Phase II of Horizon2020
 Cliente/Client: Mosaicoon S.p.A.
horizon.mosaicoon.com



CASTLE
Cabin Systems design Toward passenger wellBeing
 Clean Sky 2 Horizon 2020
 Cliente/Client: Geven S.p.A.
www.geven.com



EINSTAIN
Engine INSTallation And Integration
 Clean Sky 2 Horizon 2020
 Cliente/Client: Tecnam S.p.A.
www.tecnam.com



FAST-TRACKS
Fast radio technologies for uninterrupted train to trackside communications
 SME Instrument Phase I and Phase II di Horizon2020
 Cliente/Client: Comesvil S.p.A.
www.fasttracks.eu



NASUM
Innovative nanotech-based detection equipment in the area of homeland security
 SME Instrument Phase I di Horizon2020
 Cliente/Client: NanoTech Analysis S.r.l.
cordis.europa.eu/result/rcn/198363_en.html



MAGYCO
MEMS based appliance for gyro compassing in general aviation and unmanned aircraft applications
 SME Instrument Phase I of Horizon2020
 Cliente/Client: GMA S.p.A.
www.gmagroup.it

HSL
Heritage Smart Lab
 DIGITAL (European Digital Innovation Hub)
 Cliente/Client: Basilicata Creativa
 INIZIATIVA Partner



H3PS
High Power High Scalability Aircraft Hybrid Powertrain
 MG-1-4-2016-2017 of Horizon 2020
 Cliente/Client: Tecnam S.p.A.
www.tecnam.com



CLIC
Circular models Leveraging Investments in Cultural heritage adaptive reuse
 SC5-22-2017 of Horizon2020
 Cliente/Client: CNR-IRISS
www.clicproject.eu



PUBLICAPP
Revolutionize and enhance citizen engagement through a unique dedicated public platform
 SME Instrument Phase I of Horizon2020
 Cliente/Client: PINapp Srls



EACP-EUROSMME
Aerospace inter-cluster smart specialisation actions for SMEs competitiveness in the circular economy approach
 COSME Programme
 Cliente/Client: Distretto Aerospaziale della Campania S. C. a r.l. (DAC)
www.eacp-eurosmme.eu



IGUESSMED
Innovative Greenhouse Support System in the Mediterranean Region: efficient fertigation and pest management through IoT based climate control
 PRIMA Programme
 Cliente/Client: Consiglio per la ricerca in agricoltura e l'analisi dell'economia agraria (CREA)
www.iguessmed.com



ARACNE
Advocating the role of silk art and cultural heritage at national and European scale
 HORIZON
 Cliente/Client: CREA AA/INIZIATIVA Partner



SURE5.0
Supporting the SMEs' Sustainability and Resilience transition towards Industry 5.0 in the Mobility, Transport & Automotive, Aerospace & Defence, and Electronics ecosystems
 HORIZON EUROPE
 Cliente/Client: Aerospace Valley (France) / INIZIATIVA



TRACE
SMEs transition for an European Circular Tourism Ecosystem
 SMP
 Cliente/Client: CNR IRISS/INIZIATIVA Partner



BE.CULTOUR
Beyond CULTURAL TOURism: heritage innovation networks as drivers of Europeanisation towards a human-centred and circular tourism economy
 Cliente/Client: CNR IRISS (INIZIATIVA Project Partner
www.becultour.eu



INIZIATIVA

Finanza e innovazione

**ROMA**

Via Sardegna, 50
00187 - Roma

MILANO

Via Cesare Cantù, 3
20123 - Milano

NAPOLI

Via G. Porzio, CDN Isola G7
80143 - Napoli

TORINO

Via San Francesco da Paola, 37
10123 - Torino

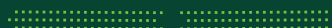
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MEMBER OF

